

II. CLAIM AMENDMENTS

1.-32. (Cancelled)

33. (Currently Amended) The ~~first mobile communication phone~~apparatus of claim 36, wherein the short-range wireless communication transceiver comprises a bluetooth transceiver.

34. (Currently Amended) The ~~first mobile communication phone~~apparatus of claim 36, wherein the short-range wireless communication transceiver is operable to communicate within an operational low power radio range.

35. (Currently Amended) The ~~first mobile communication phone~~apparatus of claim 36, wherein the ~~means for detecting whether a second mobile phone is available for trading the digital collectable card further comprises a means~~detector is configured for detecting whether the ~~second mobile phone~~different apparatus has a digital collectable card trading capability.

36. (Currently Amended) ~~A first mobile communication phone~~An apparatus comprising:

a digital collectable card associated with a user of the apparatus, the digital collectable card having features selected by a remote server according to characteristics of the apparatus stored on the remote server;

a memory configured to store the selected features of the digital collectable card,

a circuitry configured to display the selected features of the digital collectable card and further configured to trade athe digital collectable card ~~associated with a user of the first mobile phone;~~

a detector configured to detect whether a ~~second mobile phone~~different apparatus is available for trading the digital collectable card; and

a short-range wireless communication transceiver configured to directly communicate with the ~~second mobile phone~~different apparatus for trading the digital collectable card;

~~wherein the detector is further arranged to detect the availability of a particular digital collectable card.~~

37. (Currently Amended) The ~~first mobile communication phone~~apparatus of claim 36, further arranged to determine whether the ~~first~~apparatus and ~~second mobile phone~~the different apparatus are in the same cell of a cellular mobile communication network.

38. (Currently Amended) The ~~first mobile communication phone~~apparatus of claim 36, further arranged to transfer confirmation and registration messages to a server administering the digital collectable card via a cellular mobile communications network.

39. (Currently Amended) The ~~first mobile communication phone~~apparatus of claim 36, further arranged to determine whether the ~~second mobile phone~~different apparatus is in the vicinity of the ~~first mobile phone~~apparatus.

40. (Currently Amended) The ~~first mobile communication phone~~apparatus of claim 36, further arranged to provide a short-range wireless communication between the ~~first and second mobile phones~~apparatus and the different apparatus.

41. (Currently Amended) The ~~first mobile communication phone~~apparatus of claim 36, wherein the detector is further arranged to determine whether another digital collectable card is available.

42. (Currently Amended) The ~~first mobile communication phone~~apparatus of claim 36, wherein the ~~first apparatus and second mobile phones~~ the different apparatus are operable to exchange messages proposing a meeting to trade the digital collectable card.

43. (Cancelled)

44. (Currently Amended) The method of claim 45, further comprising detecting whether the second ~~mobile phone~~apparatus has a digital collectable card trading capability.

45. (Currently Amended) A method comprising:

~~trading a digital collectable card associated with a user of a first mobile phone, including:~~
using a remote server to select features of a digital trading card according to characteristics of a first apparatus stored on the remote server;

storing the selected features of the digital collectible card at the first ~~mobile phone~~apparatus;

detecting whether the first ~~mobile phone~~apparatus is in the vicinity of a second ~~mobile phone~~apparatus;

detecting whether the second ~~mobile phone~~apparatus is available for trading ~~a the~~ digital collectible card, ~~including detecting the availability of a particular digital collectible card~~; and

communicating within an operational range of short range wireless communications to trade the digital collectible card directly between the first apparatus and the second apparatus ~~phones for trading the particular digital collectible card~~.

46. (Currently Amended) The method of claim 45, wherein detecting whether the first ~~mobile phone~~apparatus is in the vicinity of the second ~~mobile phone~~apparatus comprises determining whether the first apparatus and the second mobile phone~~s~~apparatus are in the same cell of a cellular mobile communication network.

47. (Currently Amended) The method of claim 45, wherein detecting whether the first ~~mobile phone~~apparatus is in the vicinity of the second ~~mobile phone~~apparatus comprises exchanging a short-range wireless communication between the first apparatus and the second mobile phone~~s~~apparatus.

48. (Previously Presented) The method of claim 45, further comprising transferring confirmation and registration messages to a server administering the digital collectible card via a cellular mobile communications network.

49. (Previously Presented) The method of claim 45, further comprising exchanging messages proposing a meeting to trade the digital collectible card.

50. (Currently Amended) A system for trading ~~a plurality of~~ digital collectible cards comprising:

a first digital collectible card;

a remote server for selecting features of the first digital collectable card according to characteristics of a first apparatus stored on the remote server;

at the first mobile phone apparatus configured to store the selected features of the first digital collectable card ~~of the plurality of digital collectable cards~~, wherein the system is configured to detect the availability of the first card, and wherein the first digital collectable card is configured to be associated with a user of the first mobile phone apparatus;

a second mobile phone apparatus having a second user, wherein the second mobile phone apparatus is capable ~~for~~ associating the second user with the first card, the second mobile phone apparatus configured to determine if the first mobile phone apparatus is in the vicinity of the second mobile phone apparatus;

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wherein the first apparatus and the second mobile phone apparatus both comprise;

a short-range wireless communication transceiver configured to directly communicate between the first apparatus and the second mobile phone apparatus so that the first digital collectable card can be traded, ~~and wherein directly between the first mobile phone is configured to detect whether apparatus and the second mobile phone is available for trading the first card apparatus.~~

51. (Previously Presented) The system of claim 50, wherein the short-range wireless communication transceivers comprise bluetooth transceivers.

52. (Currently Amended) The system of claim 50, further comprising:

a cellular mobile communication network; and

a means device for determining whether the first apparatus and the second mobile phone apparatus are in the same cell of the cellular mobile communication network.

53. (Currently Amended) The ~~mobile communication phone apparatus~~ of claim 36 further comprising:

a transceiver for cellular mobile wireless communication over a cellular mobile communication network;

an input user interface to request the digital collectable card from the cellular mobile communication network;

~~a memory to store the digital collectable card received at the first mobile phone;~~

an output user interface to display the received digital collectable card; and

a processor configured to transmit user identity information to a digital collectable card server over the cellular mobile communication network and a request to receive a particular digital collectable card from the digital collectable card server, wherein the digital collectable card is adapted to be associated with the user based on the user identity information transmitted over the cellular mobile communication network from the ~~first mobile phone~~apparatus.

54. (Previously Presented) The mobile communication phone of claim 53, wherein the user identity information includes a password.

55. (Currently Amended) A cellular mobile communication phone, comprising:

a digital collectible card having features selected by a remote server according to characteristics of the cellular mobile communication phone stored on the remote server;

a memory configured to store the selected features of the digital collectible card,

a circuitry configured to obtain a digital collectible card data file associated with the cellular mobile communication phone,

a short-range wireless communication transceiver configured to detect whether another cellular mobile communication phone is in an operational range with the cellular mobile communication phone,

the short-range wireless communication transceiver further configured to detect a request for availability of the digital collectible card ~~data file~~, and

the short-range wireless communication transceiver further configured to communicate so that the digital collectible card data file can be traded with the another cellular mobile communication phone.

56. (Previously Presented) The cellular mobile communication phone according to claim 55, further comprising a second wireless communication transceiver arranged to communicate a registration message of the trade to a network entity.

57. (Currently Amended) A method for cellular mobile communication comprising:

using a remote server to select features of a digital trading card according to characteristics of a mobile communication phone stored on the remote server;

~~obtaining a~~associating the digital collectible card ~~data file associated with a~~the mobile communication phone,

storing the selected features of the digital collectible card at the mobile communication phone,

detecting whether another mobile communication phone is in an operational range of a short range wireless communication with the mobile communication phone,

detecting a request for availability of the digital collectible card ~~data file~~, and

communicating within the operational range of the short range wireless communication ~~so that to trade the digital collectible card data file can be traded with the another mobile communication phone.~~

58. (Previously Presented) The method according to claim 57, further comprising communicating a registration message of the trade to a network entity.

59. (Currently Amended) A method comprising:

using a remote server to select features of a digital trading card according to characteristics of a first mobile communication phone stored on the remote server;

associating a~~the~~ digital collectible card data file with a~~the~~ first mobile communication phone,

storing the selected features of the digital collectible card at the first mobile communication phone,

detecting whether the first mobile communication phone is in an operational range of a short range wireless communication with a second mobile communication phone, and further detecting availability of the digital collectible card data file, and

communicating within the operational range of the short range wireless communication to trade the digital collectable between the first and the second mobile communication phones ~~in order to trade the digital collectible card data file.~~

60. (Previously Presented) The method according to claim 59, further comprising communicating a registration message of the trade to a network entity.

61. (Previously Presented) The method according to claim 59, wherein associating the digital collectible card data file with the first mobile communication phone is performed at a network entity.

62. (Currently Amended) A system comprising:

a digital collectible card,

a remote server for selecting features of the digital collectable card according to characteristics of a first mobile communication phone stored on the remote server;

at the first mobile communication phone having a short-range wireless communication transceiver,

a second mobile communication phone having a short-range wireless communication transceiver,

a network entity configured to associate the digital collectible card ~~data file~~ with the first mobile communication phone,

wherein the short-range wireless communication transceiver of the first mobile communication phone is configured to detect whether the second mobile communication phone is in an operational range the first mobile communication phone,

the short-range wireless communication transceiver of the first mobile communication phone being configured to detect a request for availability of the digital collectible card ~~data file~~ from the second mobile communication phone, and

the short-range wireless communication transceiver of the first mobile communication phone configured to communicate in order to trade the digital collectible card ~~data file~~ to the second mobile communication phone.